

“Leveraging the power of to grow your business”



Highly engaging, Melonie’s talks answer the biggest questions her audience has about social media and how to get results from it.

*Her story of how she overcame tremendous obstacles to become “Canada’s #1 LinkedIn Expert & Social Media Strategist” is both compelling and telling. Her journey is a lesson every business owner can learn from and she delivers it with power and infectious enthusiasm. Melonie’s energetic approach to life shines best when she’s in front of an audience – especially when she is speaking about her passion – **the POWER of SOCIAL MEDIA.***

Melonie Dodaro

Speaker ★ Author ★ Trainer

Melonie is an internationally renowned, seasoned speaker with extensive knowledge of social media marketing, and a particular focus on LinkedIn marketing. Melonie is not your typical social media speaker, her no fluff approach comes from being a serial entrepreneur and building several businesses from start-up to 7 figures.

Audiences are guaranteed to get many “aha’s” and practical street-smart strategies they can use immediately. Her focus is not on how to use social media for fun but rather how to have predictable results and a measurable ROI.

Melonie is a sought-after consultant to business owners, sales teams and entrepreneurs.



Keynotes and Breakout Sessions

Highly interactive sessions range from 45 to 90 minutes focusing on LinkedIn and strategic use of social media.

Workshops and Corporate Training

Greater depth and involvement includes hands-on exercises to increase retention. Training is tailored to the needs of your organization.

SAMPLE TOPICS

How To Generate More Business From LinkedIn

Professionals using LinkedIn are discovering they can quickly pan this goldmine for ideal clients. In this presentation Melonie shares her 3-step formula to success on LinkedIn.

- The ABC formula for developing your personal LinkedIn strategy – without a proven strategy on LinkedIn you’ll just be wasting your time
- How to make a LinkedIn profile stand out
- The biggest (and easiest to fix) secret for standing out on the LinkedIn network

LinkedIn for the Sales Professional

Melonie reveals the most effective strategies top sales people are using to create relationships faster and easier with key decision makers leading to a shorter sales cycle and increased sales.

- How to put lead generation marketing on “auto-pilot” using LinkedIn
- Creating a profile that positions you as a trusted advisor
- Secret to bypass the gatekeepers and connect with decision makers

Dear Event Coordinator,

If you're looking for a compelling and dynamic social media speaker I am committed to helping your attendees create new insights on how you use social media strategically.

As one of your speakers my goal is to educate and inspire every single one of your attendees on the power of social media. I am a passionate speaker who not only talks the talk, but walks the walk using the exact strategies I teach my audiences in my own business.

I GUARANTEE you will be happy with the results and your audience will receive great value, making your event a huge success. I look forward to working with you.

Melonie Dodaro

What Clients Are Saying



"Our attendees loved your social media presentation. Your high energy and practical strategies made our event a complete success."

~ Fred Sarkari, Organizer of the TOTA Summit



"Melonie delivers! She gave the audience practical and crystal clear insights into using LinkedIn. The entire audience was inspired and fully engaged!"

~ Lance Joe, Organizer of The Big Social Summit



"Melonie is a gifted social media trainer and speaker. I'm blown away by her ability to breakdown even the most complex of topics into bite size nuggets that has light bulbs popping from the entire audience."

~ Mari Smith, Author of Facebook Marketing: An Hour a Day and The New Relationship Marketing

Social Media Strategies to Grow Your Business

Melonie demystifies social media and teaches you a proven strategy for creating a platform on the "Big 3" social media sites in less time.

- How to create a consistent brand and powerful across the 'Big 3' social media sites
- Understand how to create the content your target market is interested in
- The most important elements required in a successful social media strategy

Melonie Will Show Your Audience How To:

- Find your ideal target customer online
- Be found by qualified prospects
- Amplify your professional presence online
- Position yourself as a trusted advisor and the first choice in the mind of your ideal clients

Past Audiences Include:

- Social Media Camp
- The Big Social Summit
- Thompson Okanagan Tourism Association
- The Financial Advisors Association of Canada
- Wine Kitz Conference
- Drexel University
- PGA of BC
- National Leasing
- TransCore Link Logistics Conference

Let Melonie's keynote make your next event a hit!

Book her today:

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